



Are you looking to bring **more investment** to your **small towns**?

Whether you're looking to attract more tourism, bring in new business or entice people to relocate to your region, we have proven tools that can help!



FACT Over 90% of leisure travellers look at a destination's website before deciding to visit. And by **website**, we don't mean the website that shows when council meetings take place and garbage is picked up 😊. This percentage is even higher for those wanting to relocate or open a business.

FACT People look to the internet to get a sense of the places they want to visit. They look for stories, experiences, great pictures and videos, and to see all the community has to offer in terms of attractions, services, shopping, cultural and recreational opportunities. They want to know if it's a place worth coming to.

FACT For the most part, people don't visit municipalities or counties; they visit towns. Yes, towns are part of a bigger municipality, county or region – but each town has something unique to offer and should have an opportunity to shine on its own! This is what visitors are looking for!

TOURIST TOWN HELPS REGIONS MANAGE AND MARKET THEIR DESTINATIONS WHILE SHOWCASING THE INCREDIBLY UNIQUE TOWNS WITHIN.

CURRENT OFFER: **Create uniquely branded websites for your region or community for as low as \$295/MONTH.**

Manage multiple communities, campaigns, directories and more, on one, fully integrated platform.

Check out a great example at www.ExploretheShores.ca. Learn more at www.touristtown.ca or contact us at info@touristtown.ca

